

## BigPoster / Technical information

### Artwork

Please always supply colour-binding artwork/good for print material in the form of a digital proof.  
If required, advance copy can be produced on the original medium. Maximum size 1.50 m, CHF 100.00.

### Data medium

- CD-ROM (preferred) Jaz 2 GB Zip 100 MB
- DVD

### Plattform

Macintosh

### Programs

- **QuarkXPress:** produce on scale 1 : 10 or 1 : 20  
All documents, images, logos an printed matter used must also be supplied
- **Adobe InDesign:** produce on scale 1 : 10 or 1 : 20  
All documents, images, logos an printed matter used must also be supplied
- **Illustrator:** store pixel data separately. Store file in native programme (no EPS)
- **Freehand:** store pixel data separately. Store file in native programme (no EPS)
- **Photoshop:** Store as TIF, do not extrapolate/interpolate images. Also take note of the comments under "Scans"
- **General note:** Where images bleed off, please always add 10 cm trim

### Scans

- All pictorial artwork should be processed on High-End Scanners to get optimum print quality
- The data must be created in cmyk-mode as TIF
- Scans of medium-size transparencies are preferable
- 35 mm transparencies are not a problem up to size 20 m, provided not trimmed areas are made
- BigPosters up to 20m are printed in 35 DPI. Those larger than 20m din 18 or 14 DPI.  
Do not extrapolate/interpolate the images later in picture programmes.

### Data delivery

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